

BIA BOARD OF MANAGEMENT MEETING

Thursday, November 13, 2008
Township Office Boardroom
Start: 6:45PM Finish: 8:30PM
Quorum present.

IN ATTENDANCE

Bev Leslie – Chair	Jim Byers
Leslie Warren – facilitator	Gord Highet
Tobin Taylor – guest	Pat Mikuse
	Scott Rutledge

Items for action – inclusive of prior meetings

due	details
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Invoices received, approved and signed for processing.		
~\$39.00	Bev Leslie	Hallowe'en and Scarecrows events
\$918.75	Leslie Warren	October
\$577.50	Cosmos	advertising scarecrows
\$55.36	UPS	various printing
\$1,666.75	Dawson Wholesale	tote bags for parade day

Bev welcomed the group and discussed the carnival supplier option for parade day; the issue on hold-up is the location.

Pat

Motion to receive minutes from October 30.

Motion seconded by Scott.

All in favour.

Leslie read the upcoming newsletter Hallowe'en parade article in lieu of Jack's absence for a quick review of the past parade.

Bev briefly talked about budget 2009 and mentioned the planters, the large ones, were picked up by Ben Kester's group.

Scott suggested the Big Dig command a larger share of the 2009 budget given the scope of what is happening and that Albert Street is taking significantly longer than originally announced. Scott also requested that the town consider picking up the salary allocated to the tourist centre. Pat said she would make inquiries.

Pat reviewed one phase of Shop Local / Christmas program which is the printing for the giveaway coupons for Santa photo and \$10,000 coupons.

Scott reviewed the second phase which is the coupon booklet. There are 42 actively interested pages/coupons with 17 committed. Given the low subscription against the tight timeline, Scott is recommending a halt for this part of the year and recommence for a 2009 release, possibly in conjunction with the Big Dig timeline.

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Bev suggests that Viper salesperson, Cameron, carry on with sales. Board discussed implications of carrying on versus formal stop and restart and agreed that two members would visit Viper to discuss options. Foremost, those who have already committed must be communicated with at earliest convenience.

Scott will finish the advertising copy with Times Journal for publication and Leslie will ensure transfer to Cosmos.

Pat introduced a letter from a carolling group and discussion ensued regarding prospective dates and times. Suggestions, Thursday, Friday, Saturday, Sunday, Monday, Tuesday, 6:30 to 8:30 leading up to 25th at old downtown and south end.

Scott

Motion for Pat to contact the carolling group to engage their services per the suggested times.

Seconded by Jim.

All in favour.

Pat reviewed the procedural by-law and edits were discussed. An example of what Pat discussed with Debbie Leroux: should attendance be included? These sorts of things would go into the policy. Debbie will reproduce for a next draft.

Jim talked about boundaries and levies. The map stands but the levy presents issues, one being the cap on "strip malls." Bev and Pat met with a "formula" group in the morning regarding the equalization issue. These were Pat Higgins, Sandy and Ginger Jackson, Ingrid Svelnis, Al Shultz, Mayor Bob Shepherd, Pat Mikuse, Bev Leslie.

Pat noted that the levy would have to be addressed independently of the boundary since the earliest any changes could be realized is 2010 because of the process and associated due diligence.

Bev noted that all options available need to be considered including dissolution. January is the next meeting with the same formula group.

Pat said the way forward is to look at the BIA as a whole, not as an individual business.

Pat arranged with Shear for decorations to go up before the parade and come down second week in January. Bev and Pat have talked with town about this role and Board discussed self storage options. Jim mentioned he spent \$200 per month for 10x20.

Invoices were reviewed.

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Scott

Motion to process and pay invoices.

Motion seconded by Gord.

All in favour.

Gord noted that preparations for the Big Dig have to start imminently.

Meeting adjourned: 8:30PM.

Next meetings: November 27 6:30PM