

BIA BOARD OF MANAGEMENT MEETING

Tuesday, October 15, 2009
Township Office Boardroom
51 Toronto Street South
Start: 6:35 PM Finish: 8:00 PM

DRAFT

IN ATTENDANCE

Bev Leslie – Chair
Kerri Gallacher – facilitator

Board:
Pat Mikuse
Scott Rutledge (left meeting at 7:30)
Tobin Taylor
Jim Byers

Bev called the meeting to order at 6:35 PM.

October 15th agenda.

Motion to approve by Pat, second by Tobin. All in favour.

September 15th meeting minutes.

Amendment page 3 in the first paragraph. Change wording from both newspapers to printers.

Motion to approve with amendments made by Scott. Tobin second. All in favour.

Disclosure of pecuniary interests.

The invoices were listed on the agenda as paid in interim.

One of the invoices was in the amount of \$400 paid by Scott for Maple Leaf tickets which are to be a prize during the Christmas give-away. Board approval needed as this was not an item previously discussed.

Motion to approve all invoices by Tobin.

Motion second by Jim.

All in favour.

2. Halloween Parade

So far there are nine floats confirmed for the parade and Jack is trying to get up to fifteen. There will be 2,000 watches handed out to the kids at the event along with candy. Bev asked for volunteers to come out to help. Board approval needed for the horse and wagon that will be used for the parade from Joan and Earl Durwood at a cost of \$250.00.

Motion to approve the parade go ahead as planned including the cost for the horse and wagon by Tobin. Second by Jim. All in favour.

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3. October 24th event

The planning process for the October 24th event is well underway. Confirmed so far are Belly-Button the Clown, Superman, scarecrow making at Canadian Tire, some contests, a dance group and several store owners that have volunteered their time and facilities and are holding their own events.

The Carnival rides provided by Funland Entertainment will be held at the Williamson's unused parking lot on Douglas and will cost \$2,500.00 for the day and they will sell tickets for the rides. Bev would like to talk to them about providing the rides free to the public for one cost to the BIA. Motion to approve up to \$3,750.00 on top of the already agreed upon fee to have the rides provided free.

Motion approved by Jim. Second by Scott. All in favour.

4. BIA Bucks

Final quote is pending. Board will receive via email as soon as all quotes are in for decision.

Santa Parade

Parade date is November 29th. \$10,000.00 will be given out by Mr. and Mrs. Claus over several days. Saturday December 5, 12 and 19 between the hours of 12 and 4 they will be in the downtown area. Sunday December 6, 13 and 20 between the hours of 12 and 4 they will be at the south end. They will be randomly handing out 5,000 envelopes some containing BIA Bucks, some containing store gift certificates and some containing Santa photo coupons.

5. Holiday Magazine Proposal

Some discussion re. magazine proposal and vision of the finished product. Looking to have a glossy upscale product complete with map of Uxbridge, recipes and ads from local businesses. More discussion needed if the tender is to go out and magazine be delivered mid-November. Will table at next meeting.

6. BIA Business Directory

Bev would like to see an Uxbridge Business Directory created funded fully by the BIA. Planning to continue and once complete must be tendered. Topic to be brought forward to next meeting.

7. CTAB

Tobin reported on the last meeting of the Cultural Tourism Advisory Board. Ridership for the Uxbridge Train is up in numbers and there will be a Halloween Train for families. Attendance is also up at the Foster's. There was also some

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discussion on the Leaskdale Manse, Lucy Maud facilities and current endeavours to save the Altona Inn.

8. BIA 2010 Budget

A current budget sheet will be emailed to the Board. Discussion on Christmas Banners and lighting etc. for the streets. More discussion to follow within Budget sub-committee and will be brought forward to next meeting.

9. BIA Board Resignation

It is with regret that the Board received the resignation of Councilor Pat Mikuse. Pat was thanked for all of her hard work and support. A replacement for Pat will be sought in the next few weeks.

10. Other

The current ad in the Cosmos paper for the sidewalk sale on Brock Street carries the "Sammy" logo but was not endorsed by the BIA. This has created confusion among members and Kerri has been asked to send out an email to all with an explanation.

Motion to change meetings from Thursdays to Tuesdays to accommodate more Board members. **Motion approved by Scott. Second by Jim. All in favour.**

Motion to adjourn. Approved by Pat. Second by Jim. All in favour.

Next meeting: Tuesday, November 17th, 2009